



## Info & Style Sheet



**The06612.com** is Easton's Virtual Info Booth, serving Eastonites and anyone else searching for what Easton has to offer, from recycling info to where to find local honey. **The06612.com** will make it easy to shop local, find info, and otherwise engage in our fantastic little town.

Listings are free and open to Easton businesses or businesses owned by Easton residents (but located elsewhere). The site is an easy to navigate hub of information that will get users to info they need within a click or two.

In the future, there will be options to add deals/coupons to your listing, purchase additional ad exposure, and more...

## Submission Requirements for The06612.com

To be listed as a business or organization (school, arts center, sporting team, farm, attorney, etc...), please email the image(s) and blurb to: [info@the06612.com](mailto:info@the06612.com). See below for more info:

### Image:

An image representing your business, such as a logo or image of location, product, etc... File format needs to be .jpg, .gif, or .tiff. File size should not exceed 3MB per image. We may edit images to fit needs of layouts. Professional services do not need to submit an image/logo and can be line listed.

By sending in an image or approving an image for use, you are consenting to it being used for **the06612.com** and any direct promotion of the site. The image(s) will be used for your listing, and possibly in other areas of the site, including in promotion of the site, emails from the site, etc...The sender is responsible for obtaining proper permissions to use images sent.

### Blurb:

Please send in a quick summary of your business in 50-75 words, to be used with your business/organization name and image sent. Do not list address, hours, phone number, contact info, etc...in the blurb\*. Blurb ex: ***"Betty's Flower Farm has been in business in Easton since 1972. We offer seasonal, pick-your-own flowers from May to October. We also sell pre-made arrangements for pickup, and offer event decor services."***

*\*if your business does not have a website, Facebook page, etc...to link to, we will allow address and/or phone number in blurb*

### Link:

Include one link to attach to your image/blurb (website, Facebook account, etc...).

**- EMAIL [info@the06612.com](mailto:info@the06612.com) WITH ANY QUESTIONS OR SUBMISSIONS -  
There will be opportunities to change submitted info.**