



Info & Style Sheet



The06612.com is Easton's Virtual Info Booth, serving Eastonites and anyone else searching for what Easton has to offer, from recycling info to where to find local honey. **The06612.com** will make it easy to shop local, find info, and otherwise engage in our fantastic little town.

Listings are free and open to Easton businesses only. The site is an easy to navigate hub of information that will get users to info they need within a click or two. For example, a click on 'Farms' on the homepage will get you to the 'Farms' page, where you will see a blurb and image for each farm. From there you can click on any farm to link to their official website, etc...

In the future, there will be options to add deals/coupons to your listing, purchase additional ad exposure, and more...

Submission Requirements for The06612.com

To be listed as a business or organization (school, arts center, sporting team, farm, attorney, etc...), please email the image(s) and blurb to: info@the06612.com. See below for more info:

Image:

At least one image or logo representing your business and preferably 2-3 images. File format needs to be .jpg, .gif, .tiff, or .png. File size should not exceed 3MB per image. We may edit images to fit needs of layouts. Professional services do not need to submit an image/logo and can be line listed.

By sending in an image, you are consenting to it being used for **the06612.com** and any direct promotion of the site. The image(s) will be used for your listing, and possibly in other areas of the site, including in promotion of the site, emails from the site, etc...The sender is responsible for obtaining proper permissions to use images sent.



Images will be cropped to fit this general shape, not too rectangular, not too square. We will let you know if we can't make your image work and will work with you to fix it.

Blurb:

Please send in a quick summary of your business in 50-75 words, to be used with your business/organization name and image sent. Blurb ex: ***"Betty's Flower Farm has been in business in Easton since 1972. We offer seasonal, pick-your-own flowers from May to October. We also sell pre-made arrangements for pickup, and offer event decor services."***

Link & Contact Info:

Include one link to attach to your image/blurb (website, Facebook account, etc...) and your contact info.

- EMAIL info@the06612.com WITH ANY QUESTIONS OR SUBMISSIONS -
Site is scheduled to go live approximately September 15.
There will be opportunities to change submitted info after site is launched.